



# ADVERTISING RATES

PRINT ADVERTISING		1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
OUTDOOR ADS	HAINERBERG PREMIUM	\$660	\$1,880	\$3,560	\$6,730
	OUTDOOR BANNER PER LOCATION	\$605	\$1,724	\$3,260	\$6,170
	ATHLETIC BALL FIELD SIGNS	N/A		\$5,082	\$9,680
INDOOR ADS	HANGING BANNER GYM	N/A	\$2,055	\$3,905	\$7,430
	WINDOW CLING	\$242	\$690	\$1,375	\$2,750
	POSTERS	\$242	\$690	\$1,375	\$2,750
	FLYERS	\$182	\$512	\$1,010	\$2,000

PRINT ADVERTISING		1/4 PAGE	1/2 PAGE	1/4 FRONT COVER	ENTIRE BACK COVER
VAT	VALUE ADDED TAX (VAT) GUIDE AD	\$1,000	\$2,000	\$3,500	\$5,000
	<i>*all prices are for 12 months</i>				

PRINT ADVERTISING		6 MONTHS	12 MONTHS
RHEINBLICK GC	GOLF CART ADS	\$2,500	\$5,000
	SCORECARD ADS 105x148 mm (A6)	N/A	\$3,500 PER BATCH
	TEE BOX ADS	\$600 PER HOLE	\$1,200 PER HOLE
	GOLF BENCH ADS	\$500 PER BENCH	\$1,000 PER BENCH

#WunderschönWiesbaden



DSN Number: 314.548.9022



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wiesbaden.armymwr.com



# ADVERTISING RATES

	DIGITAL ADVERTISING	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
WEBSITE	<b>BIG BOARD</b> 300x250 pixels	\$300	\$855	\$1,620	\$3,060
	<b>LEADER BOARD</b> 728x90 pixels	\$350	\$1,000	\$1,890	\$3,570
	<b>TOP LEADER BOARD</b> 728x90 pixels	\$500	\$1,425	\$2,700	\$5,100
MONITORS	<b>WEC LED DIGITAL KIOSK</b>	\$400	\$1,200	\$2,400	\$4,800
	<b>WEC BOWLING LANES MONITORS</b>	\$1,500	\$3,500	\$6,500	\$12,500
	<b>SOCIAL MEDIA POSTS</b>	Exclusively for Family & MWR Commercial Sponsors			

## ADVERTISEMENT INFORMATION

### Banners

- Includes printing and hanging from advertiser-provided, camera-ready artwork / Marketing will print the first banner
- Camera-ready artwork must be provided to Family & MWR Marketing three weeks prior to banner display
- Banner size is 178x100 cm / Safe zone is 166x88 cm
- \$50 banner reprinting cost will be charged if banner is destroyed by wind, rain or other weather elements or damaged or defaced in any way

### Facility Advertisements

- Printed window clings and posters must be provided by the advertiser

### Athletic Field Advertisements

- Includes sign printing and hanging from advertiser-provided, camera-ready artwork

### Wiesbaden Family & MWR Social Media Advertisements

- Advertiser must provide full text/captions and high-quality .jpg file in sRGB format to Marketing at least seven days prior to post
- Post sharing is limited to once per week

### Important Notes

- All advertisements must include required legible verbiage "Paid advertising. No Federal Endorsement Implied."
- If submitted design does not meet requirements, corrections will be made at \$50/hr rate (minimum of 1 hour will be charged)

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