

## OUTDOOR RECREATION

Outdoor Recreation is a one-stop shop for adventures locally and all over Europe.

Sponsors can be associated with amazing travel experiences to destinations such as Prague, Paris, London, Croatia, Venice, the French Riviera and more. Outdoor Recreation also offers a wide range of exciting activities including:

- + Skydiving
- + Skiing & Snowboarding
- + Paintball
- + Mountain Biking
- + Canoeing
- + Hunting & Fishing

## WIESBADEN LIBRARY

The Wiesbaden Library is the number one library in circulation among all U.S. Army Europe installations. This community touch point is renowned for its extensive offerings from books to media to social events. Regular activities include:

- + Blind Date with a Book
- + National Library Week
- + Summer Reading Program
- + American Girl Doll Social
- + Spanish Language Storytime
- + Harry Potter, Back to Hogwarts and more!

## AMELIA EARHART PLAYHOUSE

Each year, the Amelia Earhart Playhouse (AEP) produces several live theatrical productions ranging from comedies to dramas to musicals, to one act plays and children's theater. Patron sponsors benefit from association with a high-profile community touchstone. They also receive ad space in playbills and a limited number of courtesy tickets to the shows.





# RHEINBLICK GOLF SERIES

**T**he spectacular Rheinblick Golf Course is the setting for over 25,000 rounds of golf per year. The top 3 annual events are:

#### **RHEINBLICK OPEN – JULY**

Includes putting contest, live music, steak dinner, door prizes and fireworks! The format is 54-hole stroke play with the highest handicap flight playing 54-hole Stableford.

Estimated tournament participants: 60 – 150

#### **RHEINBLICK CLUB CHAMPIONSHIP – AUGUST**

36-hole stroke play. Highest flight will play 36-hole gross Stableford for prizes.

Estimated tournament participants: 60 – 150

#### **ARMY VS AIR FORCE GOLF TOURNAMENT – SEPTEMBER**

The annual showdown between arch rival players from the Army and Air Force takes place over two days at Ramstein's Woodlawn Golf Course and Wiesbaden's Rheinblick Golf Course. The exciting 36-holes match play is the battle of the year!

Estimated tournament participants: 60 – 150

*\*New and special events are continually added. Events & dates are subject to change.*





# USAG WIESBADEN FAMILY & MWR ADVERTISING RATE CARD

## MWR DIGITAL SLIDES

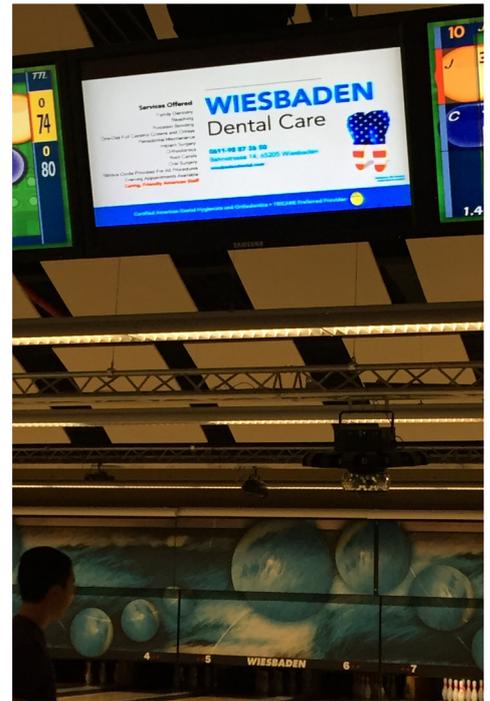
17+ monitors located in high traffic areas throughout USAG Wiesbaden

AD SPECS	MONTHLY	3 MONTHS	6 MONTHS	1 YEAR
1920 x 1080	\$150	\$383	\$675	\$1170

## WEBSITE FACILITY PAGE ADS

Wiesbaden.ArmyMWR.com (Home page is reserved for Gold level sponsors/advertisers)

AD TYPE	MONTHLY	3 MONTHS	6 MONTHS	1 YEAR
Leaderboard (2 pages) 728 x 90 pixels	\$350	\$893	\$1470	\$2730
Sidebar (2 pages) 300 x 250 pixels	\$225	\$574	\$945	\$1755



## INSIDEMWR

The MWR magazine is distributed at high-traffic locations across USAG Wiesbaden and is an ideal advertising medium.

4 Issues per year. Circulation – 3,000 per run

AD TYPE	1 ISSUE	2 ISSUES	3 ISSUES	4 ISSUES
Inside Cover/ back cover	\$1900	\$3230	\$4275	\$4940
Full Page	\$1500	\$2550	\$3375	\$3900

**End cover ads** 148x210mm +3mm bleed

**Full page ads** 148x184mm +3mm bleed

## OUTDOOR DISPLAYS

Locations & sizes vary. Consult Sponsorship & Advertising Manager for inventory availability. Minimum 3 mos.

SIZE	3 MONTHS	6 MONTHS	1 YEAR
Dependent upon type & location (max 150 x 240 cm)	\$1125	\$1688	\$2925



## FACILITY BANNERS

Locations & sizes vary. Consult Sponsorship & Advertising Manager for inventory availability. Minimum 3 mos.

SIZE	3 MONTHS	6 MONTHS	1 YEAR
Dependent on type & location	\$900	\$1350	\$2340

## NEW HOST NATION ORIENTATION

This class is held every Tuesday with a two week break during the holidays. The program introduces newcomers to German culture, language, public transportation and living in the Wiesbaden community. The day begins with a morning seminar in the upstairs lounge of the Wiesbaden Entertainment Center and concludes with a walking tour of downtown Wiesbaden. For advertisers this is a unique way to reach a large swath of newcomers in the aggregate. Advertisers simply provide materials for an information table that the Marketing department sets up for each class.

TYPE	1 YEAR
Table Display	\$1500



# ADDITIONAL ADVERTISING

There are many other opportunities for customized advertising, including but not limited to:

- + Facility literature displays
- + Facebook posts
- + Golf pro shop sign
- + Tee signs
- + Driving range banners

# COMBINATION PACKAGES

A combination Advertising & Sponsorship package is an ideal way to maximize marketing dollars. Advantages include:

- + Tailored, focused market approach
- + Multiple community touch points
- + High frequency and reach
- + Added value discounts and more!

If you are ready to connect with the USAG Wiesbaden community, contact our Marketing Office today!

# REFERRAL BONUS

Commercial Sponsors/Advertisers with a current agreement in effect can save \$500 on their next annual contract with the referral of a qualified new sponsor/advertiser who signs an agreement.

Certain restrictions apply.

Ask the Advertising & Sponsorship Manager for complete details.



## WEC MARQUEE

SIZE	3 MONTHS	6 MONTHS	1 YEAR
Specs: 1920 x 1080	\$1200	\$1800	\$3120

## RHEINBLICK GOLF COURSE ADVERTISING

**Rheinblick Golf Guide**  
Annual print - 5,000

Size	Fee
Inside cover (front or back) or Back cover	\$1500
Full Page	\$1200
½ Page	\$600

**Rheinblick Golf App** Each set includes opportunity to include custom promotional birdie sinkers at the associated holes. The add-ons available on a limited basis include push notifications and loyalty programs. More details can be provided upon request.

COURSE SECTIONS	3 MONTHS	6 MONTHS	1 YEAR
Front 9 (2 pop ups)	\$300	\$450	\$780
Back 9 (2 pop ups)	\$300	\$450	\$780



## ADDED VALUE SPONSORSHIP LEVELS



Added value benefits such as discounted rates, complimentary electronic media ads and prime exhibit space, etc. are included in sponsor agreements that meet the investment thresholds of a Bronze (\$7k) , Silver (\$15k) or Gold (\$25K) package. Partnership levels can be reached through a combination of Sponsorship & Advertising agreements.

Our Advertising & Sponsorship Manager can work with you to create a customized package tailored to your needs. Call today!

**Family and MWR Marketing**

0611-143-548-9124

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LAMPASAS  
ADGENC

BURKE

TRUETT

